

°Communication and Presentation Skills	B4CPE	5.0	4
<p>This course aims to prepare students for employment by developing an awareness of the interpersonal skills required in the academic area as well as in the international business environment and addresses issues involved in successful career management.</p>			
<p>Besides providing a theoretical framework, the course entails practical and professional skills which are targeted at students to equip them with analytical and transferable social skills in order to enable them to function effectively at the workplace. Particular emphasis shall be laid on the acquisition of communication skills, facilitation and presentation techniques pertaining to delivering persuasive presentations and team working skills. Training shall also be conducted in order to enhance management competence, especially those personality characteristics such as social competence, organisational competence, emotional intelligence and rhetorical skills which are significant for conducting daily management tasks.</p>			
<p><i>°The course has limited capacity for students</i></p>			
<p><i>*Prerequisites: Minimum proficiency in the English language and basic communication and presentation skills</i></p>			
<p><i>Examination: The module assessment shall be based on an oral or group presentation and a written assignment</i></p>			