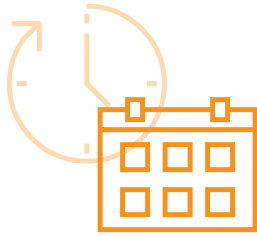


## Start of studies



Admission takes place in the winter semester.



Current enrollment details can be found at  
» [www.hs-emden-leer.de/en/sl/firstsemester](http://www.hs-emden-leer.de/en/sl/firstsemester)

## Your study at a glance

**Type:** Full-time study

**Standard period of Study:** 6 semesters

### Admission requirements:

- ↳ General higher education entrance qualification, entrance qualification for studies at universities of applied sciences, subject-related higher education entrance qualification
- ↳ Previous knowledge of English as a foreign business language

**Restricted admission:** No

**Teaching languages:** German, English + French or Spanish



You can find the latest information on enrolment at  
» [www.hs-emden-leer.de/en/sl/enrollment](http://www.hs-emden-leer.de/en/sl/enrollment)

## Contact



We are happy to help you!

For general questions:

### Our Student Guidance and Advisory Service

Constaniaplatz 4  
26723 Emden  
Telefon +49 4921 807-7575  
» [zsb@hs-emden-leer.de](mailto:zsb@hs-emden-leer.de)

For questions on the study course:

### Department of Economics

Silke Willms M.A.  
Telefon +49 4921 807-1162  
» [silke.willms@hs-emden-leer.de](mailto:silke.willms@hs-emden-leer.de)

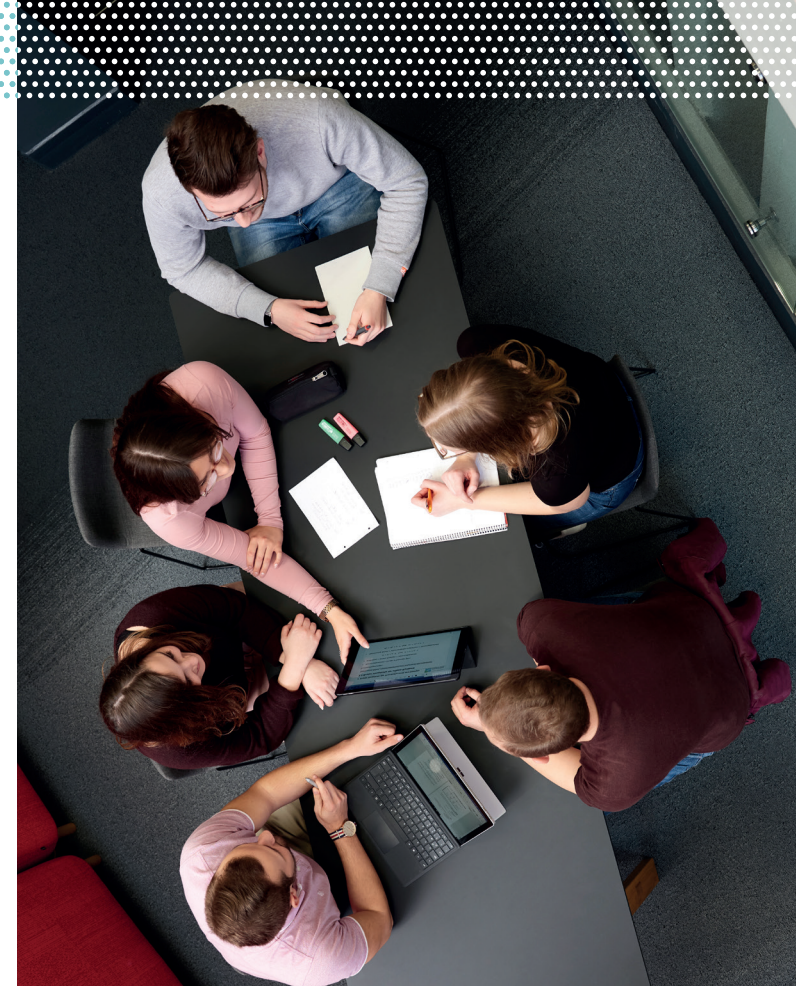


Are you interested in the degree programme?

More info on  
» <http://www.hs-emden-leer.de/en/sl/biba>



or come see us in Emden. Take a look at the university and laboratories and find out more in a personal interview.

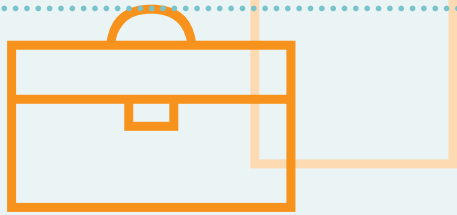


↳ Economy

## International Business Administration

Bachelor of Arts (B.A.)





## Your future career field

With your international degree, you are interesting for many companies and can take on various activities in international management and foreign business. Trainee programmes, direct entry or an assistant function are common with potential employers such as: Medium-sized export/import-oriented companies, large companies in the banking and insurance sector, German and foreign companies with subsidiaries abroad or institutions of the European Union as well as internationally active organisations or associations.

## Your degree program

The internationally oriented degree program offers you a comprehensive insight into the basics of Business Administration in the first three semesters. In addition to subjects such as Accounting, Economics and Law, you will take two major subjects of your choice along with other compulsory subjects. In addition, this degree programme places particular emphasis on internationality: Therefore, the development of two foreign language skills into foreign business languages, the completion of international modules and a semester abroad will be obligatory for you. After six semesters, this degree programme offers you an international degree that has prepared you for tasks in business with a high level of practical orientation and will help you successfully enter professional life – or enable you to pursue a Master's programme afterwards.

<b>1<sup>st</sup> semester</b>	Production Management/ Logistics, Accounting, Economics 1, Mathematics 1, Civil and Commercial Law 1, Foreign Business Language 1
<b>2<sup>nd</sup> semester</b>	Organisation/ Human Resources Int., Balance Sheet Accounting, Economics 2, Civil and Commercial Law 2, Mathematics 2, Business Foreign Language 2
<b>3<sup>rd</sup> semester</b>	Investment/ Financing, Marketing, Business Information Systems, Cost Accounting, Statistics, Economic Foreign Language 1+2
<b>4<sup>th</sup> – 5<sup>th</sup> semester</b>	<b>Specialised studies</b> + Elective subjects <b>Semester abroad</b>
<b>6<sup>th</sup> semester</b>	12-week <b>Practical Phase,</b> <b>Bachelor thesis, Colloquium</b>

## Specialisations

In semesters four and five, you will choose two different specialisations according to your personal interests and complete several associated modules within these to gain in-depth knowledge in these two areas. You will have a total of five different specialisations to choose from:

- ↳ International Accounting
- ↳ International Finance and Controlling
- ↳ International Marketing
- ↳ International Operations Management
- ↳ International Management

By choosing your specialisation, you will already set the course for your future professional career during your studies. Depending on your focus, you can choose from a variety of career fields.

## Project week

For a fortnight a year, you will be in the middle of the project weeks. During this time, you will have the opportunity to gain an insight into the different areas of business and work with your fellow students and guest lecturers in seminar groups and practical workshops. Each project week will have a different focus. During the project weeks you will collect so-called "project points", which you will need for admission to the practical Phase.

## Practical phase

During your practical phase, you will work for twelve weeks in a company of your choice. During this time, you will gain valuable experience and gain an insight into the tasks and working environment of a university graduate. You will complete your practical phase with a report and a final presentation.

## Your place of study Emden

Studying in Emden doesn't just mean reading books: We also offer you a wide range of different activities alongside your studies. For example, choose one of our many sports activities, enjoy a cold beer at the next campus party, visit our campus cinema with friends or discover one of the East Frisian Islands on a day trip.